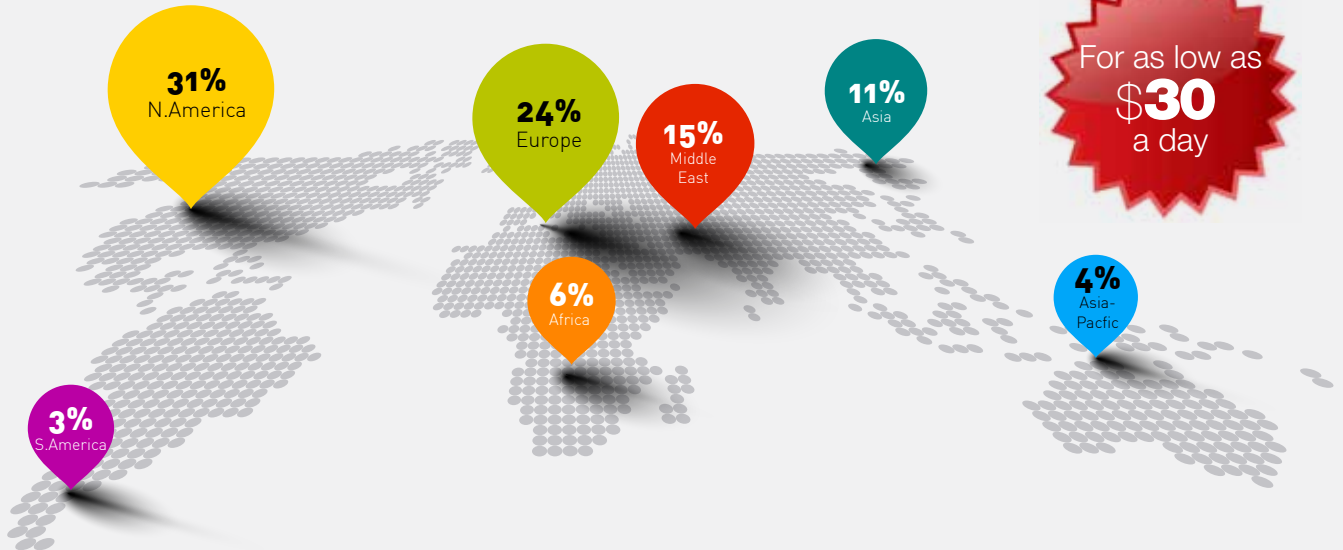


DIGITAL E-MAGAZINE ADVERTISING OPPORTUNITIES

Reach out to our subscribers twice a month with MRO Business Today. MRO Business Today is a free subscription-based fortnightly industry e-news magazine that is distributed to more than 8000 high profile MRO professionals worldwide. Use MRO BT as your advertisement / publicity vehicle for 2017 as the most cost-effective medium to reach out to decision makers of MRO industry globally.

To place your advertisements write to advt@mrobusinessstoday.com



READERSHIP

- 29 % Airlines
- 26% Maintenance/ overhaul / modification service providers
- 6% GSE supplier / manufacturer
- 7% Component manufacturer & suppliers
- 16% Defense Forces
- 5% OEMs
- 8% MRO Equipment/ system/ service providers
- 1% Industry consultants
- 2% IT

Advertising Tariff 2017 in US\$

<p>Cover Page Premium *\$73.33 a Day</p>	<p>Full Page *\$66.6 a Day</p>	<p>Half Page (Horizontal) *\$40 a Day</p>
<p>Half Page (Vertical) *\$55 a Day</p>	<p>Quarter Page *\$30 a Day</p>	<p>Strip Ad (Horizontal) *\$30 a Day</p>

Mechanical Requirements

Publication Size (WxH): 210mm x 297mm

Size of Advertisement

Print Area	Width x Height
Cover Page Premium	210mm x 255mm
Full Page	210mm x 297mm
Half Page (Horizontal)	183mm x 136.5mm
Half Page (Vertical)	90mm x 254mm
Quarter Page	90mm x 127mm
Strip Ad (Horizontal)	181mm x 55mm

Material: High resolution (TIFF, PDF, EPS, CDR)

*Rate card

COVER PAGE PREMIUM* USD 6,600 Six Insertion	HALF PAGE (VERTICAL)* USD 4,950 Six Insertion
FULL PAGE* USD 5,994 Six Insertion	QUARTER PAGE* USD 2,700 Six Insertion
HALF PAGE (HORIZONTAL)* USD 3,600 Six Insertion	STRIP AD (HORIZONTAL)* USD 2,700 Six Insertion



Tariff 3 Month

Size

Leaderboard	728x90
Rectangle	300x170
Square	300x300

Rate card for 3 month

LEADERBOARD
USD 1,800

RECTANGLE
USD 1,200

SQUARE
USD 1,400

Note: Please provide SWF, GIF or JPEG files of not more than 35KB



Advertisement: chris@mrobustnesstoday.com
advt@mrobustnesstoday.com

Newsdesk: editorial@mrobustnesstoday.com
Info: info@mrobustnesstoday.com
www.mrobustnesstoday.com